



**INVENTORSHIP DECLARATION BY JOINT INVENTORS**

I HEREBY DECLARE THAT:

My residence, mailing address, and citizenship are stated next to my name in PART A hereof.

I believe I am the original, first, and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled

**METHOD AND SYSTEM FOR IDENTIFYING INFORMATION RELEVANT TO CONTENT**

the specification of which:

- ☐ is attached hereto.
- ☒ was filed on June 20, 2003 as Application No. 10/601,013 and was amended on \_\_\_\_\_ (if applicable).

I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with 37 CFR §1.56, including, for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim priority benefits under 35 USC §119(a)-(d) or (f), §172, or §365(a)-(b) of any foreign or international application(s) for patent or inventor's certificate listed in PART B hereof and have also identified in PART B hereof any such foreign or international application having a filing date before that of the application of which priority is claimed.

I hereby declare that all statements made herein of my knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon. I understand that the execution of this document does not in itself establish an attorney-client relationship between the undersigned and Perkins Coie, LLP, or any of its attorneys.

**INVENTORSHIP DECLARATION BY JOINT INVENTORS**

**PART A: INVENTOR INFORMATION AND SIGNATURE**

Full name of FIRST inventor: Ashish Agrawal

Citizenship: IN Mailing Address: 1200 12<sup>th</sup> Avenue South, Suite 1200  
Seattle, Washington 98144-2734


Residence (if different): Seattle, Washington

Inventor's Signature:  Date: 10/10/03

Full name of SECOND inventor: Robert Frederick

Citizenship: US Mailing Address: 1200 12<sup>th</sup> Avenue South, Suite 1200  
Seattle, Washington 98144-2734

Residence (if different): Seattle, Washington

Inventor's Signature:  Date: 10/10/03

**INVENTORSHIP DECLARATION BY JOINT INVENTORS**

**PART B: CLAIM TO PRIORITY OF FOREIGN APPLICATION(S) UNDER 35 U.S.C. § 119(a-d)**  
**and (f) § 172, or § 365(a)-(b)**

<u>Country</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Priority Not Claimed</u>
			<input type="checkbox"/>
			<input type="checkbox"/>
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**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE APPLICATION OF: ASHISH AGRAWAL *ET AL.*  
APPLICATION No.: 10/601,013  
FILED: JUNE 20, 2003  
FOR: **METHOD AND SYSTEM FOR IDENTIFYING  
INFORMATION RELEVANT TO CONTENT**

ART UNIT: 2171  
CONF. No: 5759

**Power of Attorney by Assignee and Certification**  
**Under 37 C.F.R. § 3.73(b)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

I, the undersigned, acting on behalf of the Assignee of the entire right, title and interest in the above-identified patent application, by virtue of an Assignment filed concurrently herewith, appoint the attorneys and agents listed below to prosecute this application and transact all business with the U.S. Patent and Trademark Office in connection therewith. This appointment is to the exclusion of the inventor(s) and their attorney(s) and agent(s) in accordance with the provisions of 37 C.F.R. § 3.71.

All prior powers of attorney for this application are hereby revoked. The Assignee hereby appoints

STEPHEN E. ARNETT, Registration No. 47,392  
RODGER K. CARREYN, Registration No. 50,774  
CARLOS CANDELORO, Registration No. 52,691  
MAY Y. CHAN, Registration No. 51,053  
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PETER J. DEHLINGER, Registration No. 28,006  
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DAVID T. DUTCHER, Registration No. 51,638  
LEEANN GORTHEY, Registration No. 37,337  
JOSEPH HAMILTON, Registration No. 51,770

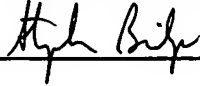
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all affiliated with Perkins Coie LLP.

Direct all telephone calls to Maurice J. Pirio at (206) 359-8000. Address all correspondence to:

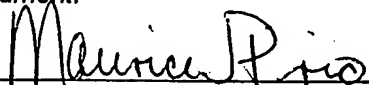
Customer No. 25096  
Perkins Coie LLP  
P.O. Box 1247  
Seattle, Washington 98111-1247

In accordance with 37 C.F.R. § 3.73(b), I hereby certify that I am empowered to act on behalf of the Assignee. To the best of my knowledge and belief, title is in the Assignee, as evidenced by the Assignment noted above.

I further declare that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, USC § 1001 and that such willful false statements may jeopardize the validity of this application or any patent resulting therefrom.

ASSIGNEE: Amazon.com, Inc.  
Signature:   
Typed Name: Stephen C. Bishop  
Title: Assistant Secretary  
Date: 13 October 2003  
Address: 1200 12<sup>th</sup> Avenue South, Suite 1200, Seattle, WA 98144-2734



Form PTO-1595 (Rev. 10/02, modified)	<b>RECORDATION FORM COVER SHEET PATENTS ONLY</b>		U.S. Department of Commerce Patent and Trademark Office
To the Honorable Assistant Commissioner for Patents: Please record the attached original documents or copy thereof.			
<b>1. Name of conveying party(ies):</b> Ashish Agrawal Robert Frederick		<b>2. Name/address of receiving party(ies):</b> Amazon.com, Inc. 1200 12 <sup>th</sup> Avenue South, Suite 1200 Seattle, Washington 98144-2734	
Add'l names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
<b>3. Nature of conveyance:</b> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Reassignment <input type="checkbox"/> Other			
Execution date: <u>October 10, 2003</u> and <u>October 10, 2003</u> , respectively.		Add'l names of receiving parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
<b>4. Application number(s) and/or patent number(s):</b> If this document is being filed with a new application, the date of signature by the first named inventor was:			
A. Patent Application No.(s) 10/601,013		B. Patent No.(s)	
Additional numbers attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
<b>5. Name and address of party to whom correspondence concerning document should be mailed:</b> Customer No. 25096 Maurice J. Pirio Perkins Coie LLP P.O. Box 1247 Seattle, Washington 98111-1247 (206) 359-8000		<b>6. Total No. of applications and patents involved:</b> <u>one (1)</u>	
		<b>7. Total fee (37 CFR §3.41):</b> <u>\$40.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Charge Deposit Account No. 50-0665	
		<b>8. Deposit Account No.</b> <u>50-0665</u> (Attach duplicate copy of this page if paying by deposit account)	
<b>DO NOT USE THIS SPACE</b>			
<b>9. Statement and signature:</b> <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>			
Maurice J. Pirio Name of Person Signing		 Signature	
		<u>October 29 2003</u> Date	
Total number of pages, including cover sheet, attachments and document: <u>4</u>			